

The Steering Committee is composed of Neighborhood Association leaders, faith leaders, land use experts, and developers that are interested in investing in the corridor. The Steering Committee was convened by Councilwoman Jaynie Schultz. The members include:

1. Wade Gibson, D11 City Plan Commissioner
2. Bruce Wilke, Hillcrest Forest Neighborhood Association
3. Carol Scott, Citadel
4. Hinke Schroen, Citadel
5. Tory Agnich, The Downs
6. Gene Hanson, The Downs
7. Janet Marcum, Northwood Hills
8. Randy Carter, Preston Alpha Residential Coalition (PARC)
9. Bill Naifeh, Alpha Road Area Neighborhood Association
10. Linda Correll, Valley View Neighborhood Association
11. Rabbi Ariel Rackovsky, Sharre Tefilla
12. Tim Carnell, Hillcrest Villas Neighborhood Association
13. Michelle Hild, King of Glory Lutheran Church
14. Laura Berggren, King of Glory Lutheran Church
15. John Faulk, Related Group
16. Grace Maguire, Related Group
17. Suzan Kedron, Jackson Walker
18. Luke Franz, Jackson Walker
19. Sarah Dodd, Dodd Communications
20. Audra Buckley, Permitted Development
21. Ken Malcolmson, North Dallas Chamber of Commerce